



Smart Ads NY

MOBILE BILLBOARD ADVERTISING

607-345-6368

ads@smartadsny.com

SmartAdsNY.com

GET NOTICED. EVERYWHERE.

YOUR MESSAGE. YOUR MARKET.
ON THE MOVE.

Our mobile billboard trucks deliver your targeted message through the busiest streets, events, and neighborhoods in Upstate NY.

Impossible to scroll past or ignore.



TARGETED WIN/WIN MARKETING ADDS NEW CLIENTS & CUSTOMERS!



Side Billboard: 11' 4" x 6' 5"



Side Billboard: 14' x 6' 3"

1 Side Billboard: Truck 1 Ad Production Cost: \$179

TERM	WEEKDAY RATE (MON-FRI)
1 Day	\$279
1 Week	\$179 /day
2 Weeks	\$149 /day
3 Weeks	\$99 /day
4 Weeks	\$79 /day

★ BEST VALUE: 4 WEEKS

2 Side Billboard: Truck 2 Ad Production Cost: \$199

TERM	WEEKDAY RATE (MON-FRI)
1 Day	\$299
1 Week	\$199 /day
2 Weeks	\$169 /day
3 Weeks	\$119 /day
4 Weeks	\$99 /day

★ BEST VALUE: 4 WEEKS

WEEKEND EVENTS & FESTIVALS

Saturdays / Sundays / Holidays

Truck 1 \$479 /day

Truck 2 \$499 /day

Daily & Weekend rates are up to 6 hrs. / day
All local rates quoted. Travel rates available.

Multi-day discounts available!



HIGH VISIBILITY

Our billboards driven on busy highways and parked at heavily trafficked popular locations.



THOUSANDS REACHED

Reaches thousands of drivers and pedestrians daily during their everyday travels.



PERFECT FOR

Events, promotions, political campaigns, restaurants, retail & service businesses.



NO LONG-TERM COMMITMENT

Flexible packages to fit your budget & goals.

READY TO GET NOTICED?



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LOCAL EXPOSURE. BIG IMPACT. REAL RESULTS.